

BRIEF DETAILS OF TRANSFEROR AND TRANSFEREE COMPANY

Particulars	Transferee Company	Transferor Company	
	Dish TV India Limited	Videocon D2h Limited	
vaine of the company			
Date of Incorporation &	10/08/1988	22/11/2002	
details of name changes, if			
any Registered Office	18th Floor, A Wing, Marathon	Auto Cars Compound, Adalat Road,	
1100.00	Futurex, NM Joshi Marg, Lower	Aurangabad - 431005	
	Parel, Mumbai, Maharashtra – 400		
	013		
Brief particulars of the	As mentioned in the scheme		
scheme			
Rationale for the scheme	<u> </u>	tioned in the scheme	
Date of resolution passed by	11th November, 2016	11th November, 2016	
the Board of Director of the			
company approving the			
scheme			
Date of meeting of the Audit	11th November, 2016	N.A.	
Committee in which the draft			
scheme has been approved			
Appointed Date	N.A.	N.A.	
Name of Exchanges where	BSE Limited	N.A.	
securities of the company are	National Stock Exchange of India		
listed	Limited		
Nature of Business	Company is inter-alia engaged in	Company is inter-alia engaged in providing Direct to Home ('DTH') to commercial and	
	providing Direct to Home ('DTH') to		
	commercial and residential	residential customers in India	
	customers in India and providing		
	teleport (up-linking services)		
Capital before the scheme	Rc 1 06 59 15 192	Rs. 4,16,36,00,000	
	1113. 1,00,00,10,102	1.0,,	
(paid up equity*)	OE 77 OE 766	N.A.	
No. of shares to be issued	85,77,85,766	NIL	
	NIL	L W   L.m.	
account of cross holding, i			
Capital after the scheme	Rs. 1,92,37,00,958	N.A.	
Net Worth (Rs. In crores)			
· · · · · · · · · · · · · · · · · · ·	Rs. 109.78	Rs115.38	
<u> </u>	t Rs. 7,611.11	N.A.	
· · · · · · · · · · · · · · · · · · ·	M/S. S.R. Batliboi & Co LLP	M/s G.D. Apte & Co. Chartered	
Valuation by independent	ICAl Firm Registration Number:	Accountants ICAI Firm Registration	
Chartered Accountant -		Number: 100515W	
Name of the valuer/valuer	301003E/E300005	INGILIDEL TOODTON	
firm and Regn no.			

Dish TV India Limited, FC-19, Film City, Sector-16A, Noida-201301, U.P. Tel: 0120-2467005/2467000, Fax:0120-4357078 Customer Care: 1-860-180-3474, Email: investor@dishtv.in & CIN: L51909MH1988PLC287553

Regd Office: 18th Floor, A Wing, Marathon Futurex, N M Joshi Marg, Lower Parel, Mumbai – 400 013, Maharashtra

www.dishtv.in

value per share arrived under each method with weight given to each method, if any.	Method ('MP Method'); For Transferor Company - Comparable Comparable Companies' Quoted Multiple		For Transferee Company - Market Price Method ('MP Method'); For Transferor Company - Comparable Comparable Companies' Quoted Multiple method ('CCM Method')	
Fair value per shares (Rs.)				·
Exchange ratio	Allotment of 85,77,85,766/- shares of Dish TV India Ltd to shareholders of Transferor Company			N.A.
				NIA
Name of Merchant Banker	Morgan Stanley India Company Private		· I	NA
giving fairness opinion		Limited		
Shareholding pattern*	Pre		Pre	
Silar Cirolania paratri	No. of shares	% of holding	No. of shares	% of holding
	As on 30 September, 2016			
Promoter	68,68,78,060	64.44%	21,49,41,600	51.17%
Public	37,90,50,505	35.56%	5,41,23,400	
Custodian		-	15,09,99,600	
TOTAL*	1,06,59,28,565	100.00%	42,00,64,600	100.00%
No. of shareholders	155195		10	

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Names of the Promoters	Mr. Ashok Kumar Goel	Mr. Venugopal N. Dhoot and Mr.	
	Mr. Jawahar Lal Goel	Pradipkumar N. Dhoot	
	Ms. Nishi Goel		
	Ms. Priti Goel		
	Agrani Holdings (Mauritius) Limited		
	Ambience Business Services Private Limited		
•	Mr. Ashok Mathai Kurien		
	Direct Media Distribution Ventures  Private Limited		
	Direct Media Solutions Private		
	Limited		
	Essel Media Ventures Limited		
	Jay Properties Private Limited		
	Sprit Textiles Private Limited		
	Master Suryansh Goel		
	Ms. Sushila Devi		
	Master Tapesh Goel		
	Veena Investments Private Limited		
Names of the Board of	Mr. Jawahar Lal Goel Chairman &-	Mr. Saurabh Pradipkumar (Executive	
Directors	Managing Director	Chairman)	
	Mr. Ashok Kurien Non-Executive -	Mr. Shivratan Jeetmal Taparia	
	Director	(Independent Director)	
	Mr. Bhagwan Dass Narang -	Mr. Pradeep Ramwilas Rathi (Independent	
	Independent Director  Mr. Arun Duggal - Independent	Director) Mr. Nabankur Gupta (independent	
	Director	Director)	
	Mr. Lakshmi Chand - Independent	Mr. Karunchandra Srivastava	
	Director	(Independent Director)	
	Mr. Eric Louis Zinterhofer -	Ms. Radhika Saurabh Dhoot (Non	
	Independent Director	Executive Director)	
	Dr. Rashmi Aggarwal - Independent	Ms. Geetanjali Vikram Kirloskar	
	Director	(Independent Director)	
		Mr. Haff Sagansky (Non Executive)	
		Mr. Jeff Sagansky (Non Executive)	
Details regarding change in	NOT APPLICABLE		
management control if any			

## Note:

<sup>\*</sup> The Share Capital details of the Transferee Company at all the respective places (pre and post scheme) above

includes the existing 34,377 partly paid equity shares comprising of 15,262 equity shares (0.75 paise each paid up) and 19,115 equity shares (0.50 paise each paid up) both having face value Re 1 each.

